FLOWER BAR.celona

BRINGING PEOPLE & FLOWERS TOGETHER

MICE EVENTS · BARCELONA & SITGES

Floral experiences your guests will remember.

Add connection, creativity and a unique touch to your event:

Bring the brief, we make it bloom.

B2B BROCHURE · FLOWER BARS & WORKSHOPS



OUR TWO FORMATS

Two ways to bring flowers into your event.

SIGNATURE OFFER

Flower Bars

BEST FOR

Groups from 40 persons · Cocktails · Gala dinners · Conferences · Product launches · Brand activations

EXPERIENCE

Depending on the Flower Bar chosen, guests create their own arrangement or pick ready-to-wear creations.

KEY BENEFIT

High guest participation, with a strong visual impact!



ON DEMAND

Workshops

BEST FOR

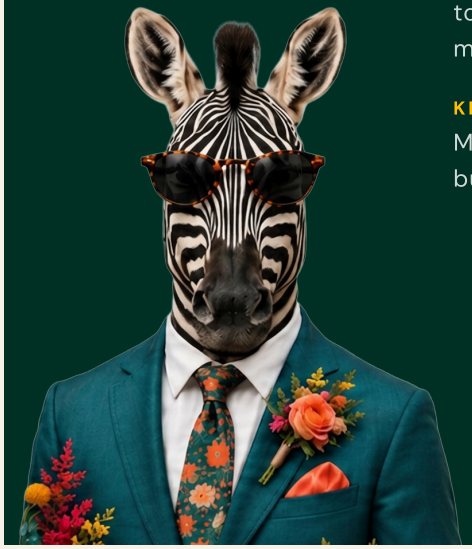
Groups from 20 persons · Team buildings · Corporate groups · Incentives · Leadership activities

EXPERIENCE

A guided workshop tailored to your brief and goals where teams get together to create something meaningful.

KEY BENEFIT

More immersive, with a stronger team-building component.





BRINGING PEOPLE & FLOWERS TOGETHER

A fresh way to break the ice.

Your event has a plan. We bring the flowers, the creative spark and the good vibes — fitting right into your programme!

OUR SIGNATURE FORMAT

Flower Bars

Groups from 40 persons, no maximum: our installation grows with your group.



VERSION 01 · READY-TO-WEAR FLOWER ACCESSORIES

Pick and wear

Guests select a floral pin, a bag charm, a boutonnière or a flower jewel and wear it. We can adapt the colour of the creations to your brand and make it immersive, matching the event decoration.

Tip: place the bar next to your branded photo-wall!



VERSION 02 · DIY MINI-BOUQUETS

Create and keep

Guests choose their preferred stems and create their arrangement. We can personalise the packaging with your logo and your message, and work with fresh or dried flowers.

A great way to say goodbye after dinner, for example!

ON DEMAND

Workshops

Get together. Be creative. Enjoy the good vibes.

Participants work together on a floral masterpiece. Every experience is shaped around your objectives, timing and venue for the most surprising outcome. Here are a few ideas to get you started.

SMALL CONTRIBUTIONS. A BIGGER PICTURE.

The Flower Message Wall

A collective creation: each team creates a letter. Once put together, your message comes to life in an unexpected, unique way. Tell us how much show around the reveal: at the end of the activity? Upon arrival at dinner? We bring the tools, you tell the story.



01 · BRIEF

Teams receive an empty letter and all the material they need. Our host leads the briefing and accompanies them.



02 · CREATE TOGETHER

Each team gets time to decorate their letter. We can spice up the activity with a challenge to get the flowers.



03 · REVEAL

All the letters come together to unveil the message you have chosen for the event. A fantastic team work!

THINK. CREATE. DEFEND YOUR MESSAGE.

The Flower Challenge

A fun and collaborative team-building that will turn your coffee-break into a moment of creativity and purpose. Teams imagine together a unique floral frame with a special message that reflects your company values. Time then to defend your creation in front of the other teams...!

> Every workshop is tailor made according to your brief. Concepts and pricing are created case by case.



01 · BRIEF

We set up in your meeting room during a break, ideally in a cabaret set-up. Each team receives the same floral kit and a 3D frame so the challenge can start.



02 · CREATE TOGETHER

Each team chooses a message to answer a question (What value represents your company? One word to define your team?) and composes a floral frame around it.



03 · PITCH!

Time's up! Each team presents its creation and explains why their message best matches the challenge. Keep the creations for your office!

HOW IT WORKS

A little more magic. Nothing more on your to-do list.

Your event has a plan. We bring the flowers, the creative spark and the good vibes — fitting right into your programme, without missing a beat.

01
You bring the brief
Big idea, rough sketch or just a feeling? Tell us what you have in mind. We'll take it from there.

02
We make it bloom
We tailor the concept, pick the flowers, sort the materials and coordinate the details. All the fun, none of the fuss.

03
We set the scene
We arrive, set everything up and welcome your guests. Our team is there to guide, help and keep the experience flowing.

04
We leave it lovely
Once the last flower has been picked, we pack everything away. Your guests leave with a little something special. You carry on with your event.

The best part?

You bring the people. We bring the flowers. Let the moment bloom!

- ✓ **Everyone joins in, their own way.** No pressure, no awkward icebreakers.
- ✓ **Your programme stays on track.** We fit around your schedule, not the other way around.
- ✓ **We bring the whole flower show.** Flowers, materials, styling and all the little details.
- ✓ **We're there when it matters.** Our team hosts the experience from start to finish.
- ✓ **We leave no mess behind.** We pack down, tidy up and take care of the waste.



TWO PERSONALITIES. ONE SHARED VISION.

Meet Liz & Claudia

Flowers and events, creativity and organisation, energy and even more energy. Together, we created Flower Bar.celona.

LIZ · FLOWERS · IDEAS · SHARING

Constantly on the move, she brings flowers to life with her contagious energy and genuine love of sharing. She's the one behind our workshops — guiding, creating and laughing.

CLAUDIA · EVENTS · PEOPLE · ORGANISATION

Passionate about gatherings — and slightly obsessed with logistics — she loves turning an idea into an experience and making sure everything falls beautifully into place.

Beautiful, spontaneous and personal experiences, with plenty of flowers and a little bit of the unexpected.

LAUNCHING IN BARCELONA

Let's make your next event bloom.

We are currently working with our first event partners to create fantastic experiences around Barcelona. Share your idea, even if it is still taking shape — tell us your guest count, format and approximate budget, and we'll prepare a tailored quote.

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